



# 34<sup>th</sup> ECNP Congress

2-5 October 2021 | Lisbon, Portugal

Hybrid

Welcome to the future  
of CNS treatments



[www.ecnp.eu](http://www.ecnp.eu)

## PRESS POLICY

ECNP welcomes the press to the 34<sup>th</sup> ECNP Congress, our first hybrid Congress. We place a high priority on informing the public about important news and developments related to the science and treatment of disorders of the brain, and we aim to provide an appropriate working environment for accredited journalists attending the Congress. The College is happy to facilitate any contacts with ECNP specialists.

Tom Parkhill, press officer, is available to assist on-site or by e-mail at [press@ecnp.eu](mailto:press@ecnp.eu).

### General principles

The press policy applies to all journalists and representatives of third party organisations attending the 34<sup>th</sup> ECNP Congress Hybrid and/or making use of materials provided by ECNP.

The ECNP logo is the property of ECNP and is protected by copyright. It cannot be used, reproduced or associated with any event, article, website or press release without the prior approval of ECNP. Approval will not be granted in cases which are considered commercial in aim, or which appear to imply endorsement from ECNP. Elements to be found in the promotional kit however can be used. These can be found on <https://www.ecnp.eu/Congress2021/ECNPcongress/general/promotional-kit>.

All information presented during the scientific sessions is the intellectual property of the authors and all rights remain with them. All the recorded presentations are copyright ECNP.

### Press registration

Participation in the congress is **free** of charge for journalists but requires proof of status and registration

- To register, please send an email to the ECNP Press Officer at [press@ecnp.eu](mailto:press@ecnp.eu) You need to send a copy of a valid press card or a letter of assignment. Any letter of assignment should be supported by copies of at least 2 relevant articles (including by-lines) published in the 6 months prior to the congress
- We need to know who you are working for and what the organisation does
- Please confirm your job role
- Only one person per publication or agency can benefit from free registration. Journalists are allowed to bring one camera operator free of charge, under normal circumstances. Please send an e-mail to [press@ecnp.eu](mailto:press@ecnp.eu) stating the name of the camera operator including an explanation of the purpose of the recordings, **before the congress begins**. The press officer will then review and confirm the registration once approved.

Members of the press who cannot attend the congress can still receive press information. To receive advance press releases, please contact the press officer at [e-mail](#). We anticipate that all press releases will be individually embargoed, and journalists are required to respect these embargoes. The virtual platform is accessible for registered press and participants until 13 January 2022.

View [media coverage](#) and [press releases](#) from previous ECNP Congresses.

### **Who is eligible for press registration?**

Professional journalists representing media organisations, freelance journalists, photo and video journalists, bloggers, podcasters, authors, filmmakers, public information officers, institutional communicators, journalism educators and student journalists who present appropriate credentials (listed above) will be considered for complimentary press registration.

### **Who is not eligible for press registration?**

Editors of scientific journals, educators, researchers in science communication, professionals in government affairs, public policy, marketing and project management, and representatives of publishing houses, the business side of news media, will not be accredited as press and must register as regular attendees.

In all cases, press registration is at the discretion of the ECNP, so there may be exceptions to the above eligibility criteria; if in doubt, please ask us.

### **Embargoes**

All congress abstracts (from both speakers and poster presenters), with the exception of abstracts chosen for the press releases, will be available ahead of the congress on the ECNP congress website and ECNP app. Abstracts chosen for the press releases will not and may not be made public until the abstract is presented, either in the scientific programme or as indicated in the press release, whichever comes first. Until then, the information (either as abstract or press release) remains under embargo. Abstracts selected for press release can be seen in the online programme with the text embargo stated. All press releases clearly state the date and time at which embargoes are lifted. Other abstracts from the main scientific programme should be considered under embargo until they are presented. We expect journalists to respect the embargo times.

If in doubt, please contact the press officer.

### **Photography and filming**

The ECNP wishes to preserve the privacy of congress delegates and participants, so as a general rule filming and photography is only allowed with permission.

All persons wishing to film or take photographs for commercial or professional purposes must request a filming pass prior to the congress. Please note the conditions, under "Press registration" (above).

### **Photography and filming of sessions**

Audio and video recording and taking pictures with flash is prohibited during the congress sessions. The only photography which is allowed during sessions is photography of slides, which is permitted only for reference purposes (reproduction is strictly forbidden).

Photography of posters is allowed under similar terms. No (professional) filming crews or photographers are allowed under any circumstances in the session rooms or poster area, except those hired by the 34<sup>th</sup> ECNP Congress Foundation.

### **Photography and filming of interviews**

Journalists/photographers are allowed to photograph or film interviews at the specially marked area in Foyer E, opposite entrance to Auditorium VI. Permission of the person interviewed should be agreed before any interview takes place..

### **General photography and filming**

In the past, participants of the ECNP Congress have expressed concerns about being filmed. Because of this, persons in possession of press badge are allowed to film and photograph inside the venue at Foyer E opposite the entrance to Auditorium VI.

Please note that this is discretionary of the 34<sup>th</sup> ECNP Congress foundation, and if we receive requests from participants, or if filming/photography/recording is regarded as intrusive, then we may have to withdraw permission.

Filming in the exhibition area is only allowed in the stand of the company that has ordered the filming or photography. It is not allowed to film or take photographs in the general or catering areas of the exhibition.

### **Corporate press activities**

Companies supporting ECNP are permitted to organise press conferences outside the congress venue and outside congress hours. Please note that only ECNP can organise official press conferences during the congress. If at the company press conference information or documentation is included about data presented at the 34<sup>th</sup> ECNP Congress Hybrid:

- The current disclaimer for press material 'does not necessarily reflect opinions of ECNP' is to be used
- Reference to company supported content or session must use the formula 'Industry session on the occasion of the 34<sup>th</sup> ECNP Congress Hybrid with (educational) financial support provided by <name company>'. No other construction is allowed

If, at the company press conference, no information or documentation is included about data presented at the 34<sup>th</sup> ECNP Congress Virtual:

- No reference to ECNP can be made.

### **Press officer**

If you are in doubt about any of these policies or if you have any enquiries before or during the congress, please contact the ECNP Press Officer, Tom Parkhill, either by e-mail ([press@ecnp.eu](mailto:press@ecnp.eu)) or via mobile phone number +39 349 238 8191. This email is active throughout the year, so if you wish comment or background information, please feel free to contact us. We will be happy to try to accommodate any requests.